

No. 5988 Butt-Cut Labels

Flexo-printed roll labels are available on 10 different paper stocks at the same price: White Gloss or Matte, Yellow Gloss, Silver or Gold Foil and Green, Yellow, Red, Orange or Pink Fluorescent. Unless specified on the order White Gloss will be used. Choose up to eight colors of imprint (Note: Printing colors on any background other than white will affect ink matching capabilities.) Black ink and other high contrast colors are recommended for yellow, gold or fluorescent colored backgrounds. 4-color process printing is available on white materials only. White Matte without lamination must be used when writing or typing on labels. Labels are wound to 500 or 1000 per roll as determined by our production facility. For specific rewinding requirements call or write for pricing and availability. Flexo-printed labels are designed for indoor use.

OPTIONAL SERVICES:

Color Match: Add \$30.00 (E) per color to be matched.

Art Preparation Spot Colors: No art charge will be added if approved digital art is submitted. Prices shown include factory art preparation of straight line copy set in our standard type styles. Non-digital artwork add \$48.00 (C) on first order only.

4-Color Process: Add \$150.00 (G) for separations created from a digital file on new orders only. Fine detail and large solid colors should be printed as an additional color.

See "Artwork Guidelines" (pages 118-120) for additional information.

Color / Copy / Stock Changes: Color, copy or stock changes are available at the combined quantity price plus \$34.00 (E) per each change. Item must be the same on the entire order. Color, copy or stock combinations not available on the same order. Each change must be in multiples of 1000. Not available on 4-color process orders.

Butt-Cut Labels are square cut and are available in increments of 1/4 inch. Price by determining total square inches:

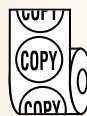
$$\text{Height} \times \text{Width} = \text{Square Inches}$$



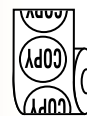
**STERILE MATERIALS.
DISCARD IF SEAL
IS BROKEN.**

(Shown on Yellow Gloss Paper)

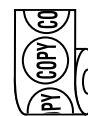
*Bleeds are not recommended.
If bleeds are required, color will break
where printing is joined together.*



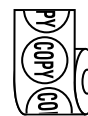
POSITION 1
TOP OFF FIRST



POSITION 2
BOTTOM OFF FIRST



POSITION 3
RIGHT OFF FIRST



POSITION 4
LEFT OFF FIRST

No. 5988 Butt-Cut Roll Labels		PRICE PER THOUSAND						
		1000	2000	3000	5000	10,000	15,000	25,000
.25 to 3.75 Sq. Inches	One Color	\$84.00	66.00	59.20	40.80	27.00	21.80	15.10
	4-Color Process	\$210.00	113.00	79.00	51.00	30.00	23.00	17.00
	Each Add'l Color	\$68.30	35.20	25.00	15.80	8.40	6.00	3.80
	Overlamination Add	\$21.43	16.84	14.80	10.20	6.76	5.47	3.78
3.76 to 5.0 Sq. Inches	One Color	\$90.00	73.20	63.20	42.80	29.20	25.00	17.60
	4-Color Process	\$450.00	238.00	165.00	109.00	63.00	49.00	34.00
	Each Add'l Color	\$70.00	36.80	25.20	16.80	8.90	6.30	4.20
	Overlamination Add	\$22.96	18.67	15.82	10.71	7.31	6.24	4.42
5.01 to 7.0 Sq. Inches	One Color	\$96.00	79.20	65.30	56.10	41.60	33.40	24.00
	4-Color Process	\$495.00	267.00	190.00	127.00	83.00	64.00	43.00
	Each Add'l Color	\$72.00	38.90	26.80	17.30	10.30	7.40	4.60
	Overlamination Add	\$24.49	20.20	16.33	14.04	10.41	8.35	5.99
7.01 to 11.0 Sq. Inches	One Color	\$107.10	87.50	81.10	57.40	45.80	39.60	29.20
	4-Color Process	\$536.00	280.00	197.00	132.00	91.00	75.00	52.00
	Each Add'l Color	\$74.00	39.90	27.30	17.90	11.60	8.40	5.30
	Overlamination Add	\$27.33	22.33	20.29	14.37	11.45	9.90	7.29
11.01 to 16.0 Sq. Inches	One Color	\$139.70	92.20	87.10	68.20	54.20	47.80	37.40
	4-Color Process	\$572.00	300.00	214.00	150.00	101.00	86.00	64.00
	Each Add'l Color	\$76.00	42.00	29.40	18.90	11.90	8.90	5.90
	Overlamination Add	\$35.63	23.53	21.80	17.06	13.55	11.96	9.37

Approximate
Production Times:

**24
HOURS**
ONE OR TWO
STOCK COLORS

**48
HOURS**
THREE
STOCK COLORS

**72
HOURS**
FOUR TO EIGHT
STOCK COLORS

**7
WORKING DAYS**
CUSTOM OR
4-COLOR PROCESS

Maximum of 8 imprint colors.

Please identify repeat orders.

6A-B